

FUNDRAISERS – Sponsorships

The sponsorship package ideas that follow are focused on creating packages that can be tailored to your local community.

SAMPLE #1:

Focus is on supporting student membership and activities for students who may not be able to afford membership dues and activity fees. Click [here](#) to download the template.

LEVELS OF PROFESSIONAL MEMBERSHIP

Please check your preferred level of membership in one of the boxes below.

Professional Member

Sponsorship \$15 Provides:

- National and State Dues

*Your membership helps **Chapter Name Here** and **State Name Here** DECA provide opportunities for students at District, State and International Competition. The more members we have the more students that can compete in each competitive event AND the more winning slots that can move to the next level of competition.*

Plus 1 Professional Member

Sponsorship \$50 Provides:

- Professional Member National and State Dues
- Sponsor Chapter Dues
- Sponsor One Student Member's National, State and Chapter Dues

Super Star Professional Member

Sponsorship \$75 Provides:

- Professional Member National and State Dues
- Sponsor Chapter Dues
- Sponsor One Student Member's National, State and Chapter Dues
- Sponsor Student Member Polo or T-shirt

Bronze Professional Member

Sponsorship \$150 Provides:

- Professional Member National and State Dues
- Sponsor Chapter Dues
- Sponsor One Student Member's National, State and Chapter Dues
- Sponsor Student Member Polo or T-shirt
- Sponsor DECA Blazer for a student (Required for competition)

Silver Professional Member

Sponsorship \$300 Provides:

- Professional Member National and State Dues
- Sponsor Chapter Dues
- Sponsor One Student Member's National, State and Chapter Dues
- Sponsor Student Member Polo or T-shirt
- Sponsor DECA Blazer for a student (Required for competition)
- Sponsor Student Conference fee

Gold Professional Member

Sponsorship \$500 Provides:

- Professional Member National and State Dues
- Sponsor Chapter Dues
- Sponsor One Student Member's National, State and Chapter Dues
- Student Member OCHS Polo or T-shirt
- Sponsor DECA Blazer for a student (Required for competition)
- Sponsor Student Conference fee
- Sponsor one-night lodging accommodation for student at Conference or Competition

Platinum Professional Member

Sponsorship \$800 Provides:

- National and State Dues
- Chapter Dues
- One Student Member's National, State and Chapter Dues
- Student Member OCHS Polo or T-shirt
- Sponsor DECA Blazer for a student (Required for competition)
- Sponsor Student Conference fee
- Sponsor one-night lodging accommodation for student at Conference or Competition
- Sponsor Chapter Event

Diamond Professional Member

Sponsorship \$1000 or more Provides:

- National and State Dues
- Chapter Dues
- One Student Member's National, State and Chapter Dues
- Student Member OCHS Polo or T-shirt
- Sponsor *one or more* DECA Blazer(s) for a student (**Required for competition**)
- Sponsor *one or more* Student Conference fee(s)
- Sponsor *one or more* Night(s) lodging accommodation(s) for student at Conference or Competition
- Sponsor *one or more* Chapter Event(s)

THANK YOU FOR
SUPPORTING OUR
STUDENTS!

SAMPLE #2:

Focus is on business sponsors with opportunity for advertising in sports program, on social media, and within school events. Student centered with students creating program and ad material. Click [here](#) to download the template.

SPONSORSHIP OPPORTUNITY FOR YOUR BUSINESS

*Become a **YOUR Chapter/State Here** business partner and give students real-world experience in design and marketing.*

GOLD PARTNER \$50

Become a professional member of the **your chapter/state here** DECA chapter and receive a framed certificate and DECA pin to showcase in your place of business.

Business ad in the winter sports athletic program to be distributed at all home games/events

Promotional advertising designed by students, once per month on the DECA social media pages, Instagram, Twitter, and Facebook

Market Potential- Reach over 200 students and families on social media

PLATINUM PARTNER \$100

Become a professional member of the **your chapter/state here** DECA and receive a framed certificate and DECA pin to showcase in your place of business.

Business ad in the winter sports athletic program to be distributed at all home games/events

Promotional advertising designed by students, twice per month on the DECA social media pages, Instagram, Twitter, and Facebook

Promotional ad in the DECA Newsletter that will be distributed quarterly with report cards

Market Potential- Reach over 200 students and families on social media as well as individual families as the newsletter is attached to their report card. Great place to place a coupon.

DIAMOND PARTNER \$200

Become a professional member of the **your chapter/state here** DECA and receive a framed certificate and DECA pin to showcase in your place of business.

Business ad in the winter sports athletic program to be distributed at all home games/events

Promotional ad in the DECA Newsletter that will be distributed quarterly with report cards

Promotional advertising designed by students, four times per month on the DECA social media pages, Instagram, Twitter, and Facebook

Promotional ad shown on the closed-circuit television once per month, designed by students

Market Potential- In addition to the above, your ad will be shown on the closed circuit television- that runs all day every day in the commons area. Potential to reach over 1200 students, families and faculty. The closed-circuit network also runs in the commons during athletic events.

All designs will be sent to the business for approval before they are posted.

SAMPLE #3:

Focus is on providing students and advisors a letter from the chapter that can be used to solicit business sponsorships for the total DECA chapter. Provides for three levels of sponsorship recognition. Click [here](#) to download the template.

**YOUR School High School
DECA Program**

YOUR Address here

YOUR Phone here



Advisors:

List Advisor and email here List advisor 2 and email here List advisor and email here

Officers:

President: Name here

Vice President: Name here

Vice President: Name here

Vice President: Name here

Vice President: Name Here

September __, 20__

Dear Potential Sponsor,

What is in a name? Here at YOUR School High School, the Marketing Program provides students with the opportunity to be a member of an internationally-recognized student organization – DECA. For the students, DECA means a great deal. It provides opportunities for students to develop leadership skills, participate in community service activities, attend meetings for both social and professional activities, challenge their marketing skills in DECA competitive events, and network with students and professionals within the marketing industry across the globe.

We are proud to have a world-renowned DECA chapter here at YOUR school High School and look forward to growing as a chapter for the 20__-20__ school year. But as is the case with any organization, we need your generosity. We require continuous support to build this DECA Chapter and help maintain its reputation for being one of the strongest chapters in

DECA member to grow and succeed (to include local, state, and national membership dues, competitive training materials, conference registration and training fees, and other necessary expenses to provide for our ___+ member organization at chapter meetings, networking events, and community service opportunities).

To help provide support for the YOUR school's DECA chapter, we ask for your help by becoming a DECA Sponsor. We have four levels of sponsorship that you can contribute to:

Entry Level:	\$500
Supervisory Level:	\$1,000
Management Level:	\$1,500
Executive Level:	\$2,000+

When you donate, you have the option to have your family, organization, or business name or logo printed on our chapter shirt, as well as on all materials we produce throughout the year (meeting agendas, promotions, special events as run by the chapter, and more); a great way to promote your business and your support to more than 2,000 teenagers, the School Name faculty, staff, administration, and community. This donation will be tax-deductible, and you will receive an official letter for your reporting purposes. Further, you will be registered as a professional member of our organization with National DECA and will receive all of the same benefits that our chapter members receive.

If you are interested in making a contribution, please contact one of the DECA advisors using the information provided above. As a sponsor you have the opportunity to be a part of our outstanding DECA chapter at School Name and help to continue our tradition of excellence through character and professionalism.

Sincerely,

*The School Name DECA Advisors
Advisor Name, Advisor Name, & Advisor Name*