

FUNDRAISERS - *Sales*

USED BOOK DRIVE

Ask people to drop off books they have already read to stock a new community book sale.

THEMED T-SHIRTS

You don't have to pay for a big print run up front. Instead, spread the word about the memorable merch via social media. T-shirts could also have a sponsor printed that covers most of your cost.

FUNDRAISING BRACELETS

Remember the LiveStrong silicone wristbands? You can craft more modern, classy bracelets working with a local designer, and sell them for the cause. Just make sure they have an iconic design that makes them immediately recognizable.

COUPON BOOK

Solicit local businesses to participate by offering awesome deals on their products and services. Sell the books.

CANDY GRAMS

During holidays or school events, students can pay to send a note and candy to another student.

SCHOOL/COMMUNITY/DECA CALENDARS

There's just something great about a paper calendar that has pictures from your school/community/chapter. These do well around the holidays. Maybe partner up with a local photographer to get some great photos to use.

RECIPE BOOKS

Ask your DECA families to submit favorite recipes and compile them into a book that you can sell all year at craft sales, in your SBE, and at other events.