

TEXAS DECA

FALL CALENDAR OF EVENTS

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
09/14 Entrepreneurship Challenge Round 1 Launch 	09/15 Case Study Challenge Marketing Communications 	09/16 Chapter Officer 101 Webinar  <i>Entrepreneurship Challenge Registration Closes</i>	09/17 Membership Recruitment Resources 	09/18 Flashback Friday 
09/21 Competitive Events 101  <i>CSC - Marketing Communications DUE</i>	09/22 Case Study Challenge Business Management 	09/23 Choosing the Right College and Major  <i>with Frisco College Consulting</i>	09/24 Best Practices for a Virtual Setting 	09/25 Flashback Friday 
09/28 Chapter Campaigns  <i>CSC - Business Management DUE</i>	09/29 Case Study Challenge Restaurant Management 	09/30 College Resume and Interview Preparation Tips  <i>with Frisco College Consulting</i>	10/01 Statewide Community Service Campaign Launch 	10/02 Flashback Friday  <i>Entrepreneurship Challenge Round 1 DUE</i>
10/05 Industry Insight Finance  <i>CSC - Restaurant Management DUE</i>	10/06 Case Study Challenge Selling 	10/07 The Not-So-Scary Guide for College Essays  <i>with Frisco College Consulting</i>	10/08 Building a LinkedIn Profile 	10/09 Flashback Friday 
10/12 COLUMBUS DAY <i>CSC - Selling DUE</i>	10/13 Case Study Challenge Finance 	10/14 Virtual Business Challenge Kick-Off 	10/15 What's in a Role Play? 	10/16 Flashback Friday 
10/19 Entrepreneurship Challenge Round 2 Launch Industry Insight Management  <i>CSC - Finance DUE</i>	10/20 Case Study Challenge Business Operations 	10/21 Fundraising Ideas 	10/22 Written Event Project Milestones 	10/23 Flashback Friday 
10/26 Industry Insight Marketing  <i>CSC - Business Operations DUE</i>	10/27 Case Study Challenge Merchandising 	10/28 Running for District or State Officer 	10/29 Executive Summary Toolkit 	10/30 Flashback Friday 
11/02 Industry Insight Hospitality  <i>CSC - Merchandising DUE</i>	11/03 Case Study Challenge Hotel and Lodging 	11/04 Alumni Chat <i>Hear from alumni who pursued non-business careers</i> 	11/05 Judge's Insight 	11/06 Flashback Friday  <i>Entrepreneurship Challenge Round 2 DUE</i>
11/09 Resume v.s. CV Tips and How To's  <i>CSC - Hotel and Lodging DUE</i>	11/10 Preparing for Global Entrepreneurship Week 	11/11 Alumni Chat <i>Alumni Success Stories</i> 	11/12 A Look Ahead 	11/13 Flashback Friday 
11/16 W I N N E R  <i>Case 1 & 2</i>	11/17 S  <i>Case 3 & 4</i>	11/18 W  <i>Case 5 & 6</i>	11/19 E E K  <i>Entrepreneurship Challenge + Case 7 & 8</i>	11/20 Flashback Friday 

 Digital Content

 Video Content

 Live Content

 Email Content

Times for live content will be released no later than 2 weeks prior to the event. Case study challenges are free and open to all students of active DECA chapters. In order to be eligible to win, students must be registered members by November 1, 2020. Entrepreneurship Round 2 is the finals round of Round 1. In order to be eligible for round 2, you must have competed in round 1 and advanced.