

# TEXAS DECA ALL OF THE THINGS

## CHAPTER MANAGEMENT

### + ENGAGEMENT

- ★ Officer Meetings
- ★ Chapter Meetings
- ★ Chapter Socials
- ★ Fundraising
  - Field Trips
    - DECA Days
  - Chapter Social Media
    - DECA Month
    - Showcase Your Chapter
    - Inform Current Members

## COMPETITIVE EVENTS

### + COMPETITION PREP

- ★ Picking Competitive Events
  - Is there a deadline for members to pick their competitive events?
  - How do you help them decide what event to compete in?
- Mock Competition
- ★ Practice Testing
  - [www.texasdeca.org/practicetesting](http://www.texasdeca.org/practicetesting)
  - [www.decaplus.org](http://www.decaplus.org)
  - Will you make it a requirement to compete?
- ★ Role Play Prep
  - [www.decaplus.org](http://www.decaplus.org)
  - Will you make it a requirement to compete?
- ★ Practice Events
  - Short meetings/lunch sessions to review terms or take practice tests/do practice role plays
  - Longer after school event with multiple ways to practice
- Virtual Business Challenge
  - Online Business Simulation competition
  - ICDC Qualifying Event
  - 8 Event Categories: Accounting, Entrepreneurship, Fashion, Hotel Management, Personal Finance, Restaurant, Retail, Sports
  - Challenge 1 Registration Opens: October 3
  - Challenge 1: October 17 - October 27
  - Challenge 2: January 16 - January 26
- Stock Market Game
  - Online Business Simulation competition
  - ICDC Qualifying Event
  - September 11 - December 8
- Case Study Challenge
  - Virtual Case Challenge
  - Texas DECA Specific
  - 1st Place in each category earns a scholarship
  - 1st and 2nd Place in each category earn ICDC Academy application spots for their chapter to utilize
  - 4 Event Categories: Finance, Hospitality, Marketing, Management

## CORPORATE CHALLENGES

- DECA at the Bell Challenge
  - Submissions due: November 3, 2023
- Ethical Leadership Challenge
  - Submissions due: November 21, 2023
- Digital Presentation Skills Challenge
  - Submissions due: January 31, 2024
- Auction Marketing Campaign Challenge
  - Submissions due: February 1, 2024
- Social Impact Leader of Tomorrow Challenge
  - Submissions due: February 6, 2024
- Disability is Diversity Challenge
  - Submissions due: February 16, 2024
- Social Media Simternship Challenge
  - Submissions due: March 1, 2024

## CONFERENCES + EVENTS

- ★ Fall Leadership Conference
  - Each Texas DECA District Hosts a FLC
  - See communication from District Directors for FLC dates, locations & requirements
  - A great event for members to network with members from other chapters in your area
- The Ultimate DECA Power Trip
  - This conference is filled with Leadership Development, Competitive Excellence, College and Career Resources, and networking with members from all four regions of DECA
  - Hosted in Austin, TX this year!
  - Registration closes on October 18
  - November 17 - 19
- ★ District Career Development Conference
  - Each Texas DECA District hosts a CDC
  - See calendar for your Districts date
  - Registration: November 1 - December 1
- ★ State Career Development Conference
  - Members who qualify at the District CDC are eligible to attend and compete at the State CDC.
  - Houston, TX | George R. Brown Convention Center
  - February 15-17, 2024
  - Registration: January 18-25, 2024
- International Career Development Conference
  - Members who qualify at the State CDC, through a virtual event, or earn a leadership academy spot are eligible to attend ICDC.
  - Anaheim, CA
  - April 27-30, 2024
  - Registration: February 19 - March 8, 2024

## CHAPTER CAMPAIGNS

### TEXAS DECA CAMPAIGNS

- ★ Membership Campaign
  - CURRENT CHAPTERS: +10, +30, or +50 Members
  - NEW CHAPTERS: 20+ or 35+ Members
  - Deadline: October 15, 2023
- Community Service Campaign
  - Collect coloring books/crayons to bring to your District CDC
  - Deadline: District CDC
- ★ Texas Two-Step
  - Participate in a Chapter Social with another chapter in your area
  - Participate in a Community Service event with another chapter in your area
  - Deadline: December 31, 2023
- Bring a Friend Challenge
  - Host a chapter meeting and encourage returning members to bring a friend who hasn't been in DECA
  - Deadline: October 15, 2023
- Chapter of the Year
  - Let us know what your chapter is doing this year to earn points toward becoming the Texas DECA Chapter of the year!

### NATIONAL CAMPAIGNS Deadline for all - Dec 1, 2023

- ★ Membership Campaign
  - +20 Student Members OR
  - 20 Alumni AND 20 Professional Members
- ★ Promotional Campaign
  - 3 School Outreach Events
  - 3 Alumni Stories
  - 3 Community Outreach Events
- Ethical Leadership Campaign
  - 3 Ethical Leadership Challenge Entries
  - 3 School Outreach Events
  - 3 Community Outreach Events
- Community Service Campaign
  - 1 or more activities with 75% chapter participation
  - 1 form of promotion