

TEXAS DECA STATEWIDE ADVISOR TRAINING

KALAHARI RESORTS | ROUND ROCK, TX

AGENDA

MONDAY, SEPTEMBER 18

- 1:30 - 2:00 Registration
- 2:00 - 3:15 Welcome & Texas DECA Update
- 3:20 - 4:00 Workshop Session 1
- 4:10 - 4:50 Workshop Session 2
- 5:00 - 6:00 Integrates into Classroom Instruction- Round Tables

BONUS SESSION

- 9:00 - 10:00 Interactive Icebreakers for Your Classroom

TUESDAY, SEPTEMBER 19

- 8:00 - 8:40 Workshop Session 3
- 8:50 - 9:30 Workshop Session 4
- 9:30 - 9:40 Break Sponsored by National Retail Federation Foundation
- 9:40 - 10:40 Integrates into Classroom Instruction- Round Tables
- 10:50 - 11:30 Workshop Session 5
- 11:40 - 12:20 Workshop Session 6
- 12:30 - 1:30 Luncheon
- 1:45 - 2:45 Competitive Events Excellence
- 2:50 - 3:00 Conference Wrap-Up

WORKSHOPS

APPLIES LEARNING

- Session 1 | The Basics of DECA
- Session 2 | Your Role as a DECA Advisor
- Session 3 | Breaking Down a Role Play
- Session 4 | An Overview of Prepared Events
- Session 5 | What are Chapter Campaigns
- Session 6 | Structuring Your Year

CONNECTS TO BUSINESS

- Session 1 | Soft Skills in the Workforce with Vector Marketing
- Session 2 | National Retail Federation Foundation
- Session 3 | Bring Authentic Learning to Life Virtual Enterprise
- Session 4 | Fundraising Ideas + Programs
- Session 5 | BusinessU
- Session 6 | Knowledge Matters

PROMOTES COMPETITION

- Session 1 | Get Your Chapter Involved with DECA's Challenges
- Session 2 | Operations Research Events
- Session 3 | School-Based Enterprises
- Session 4 | Professional Selling & Consulting
- Session 5 | Integrated Marketing Campaigns
- Session 6 | Student Leadership

INTEGRATES INTO CLASSROOM

- Round Table Session 1 | Classroom Tools
- Round Table Session 2 | Chapter Management