

TEXAS DECA 2023-2024 CHAPTER COMPETITIVE EVENT ALLOTMENTS



Principles, Series, Integrated Marketing Campaign, Professional Selling Events and Personal Financial Literacy Events

Each DECA Advisor may have **TWENTY FIVE (25)** total entries, in any combination, in the following events:

Principles of Business Administration Events

(must be the first year on a DECA Roster)

- PBM** Principles of Business Management and Administration
- PFN** Principles of Finance
- PHT** Principles of Hospitality and Tourism
- PMK** Principles of Marketing

Individual Series Events

- ACT** Accounting Applications Series
- AAM** Apparel & Accessories Marketing Series
- ASM** Automotive Services Marketing Series
- BFS** Business Finance Series
- BSM** Business Services Marketing Series
- ENT** Entrepreneurship Series
- FMS** Food Marketing Series
- HLM** Hotel and Lodging Management Series
- HRM** Human Resources Management Series
- MCS** Marketing Communications Series
- QSRM** Quick Serve Restaurant Management Series
- RFSM** Restaurant and Food Service Management Series
- RMS** Retail Merchandising Series
- SEM** Sport and Entertainment Marketing Series

Integrated Marketing Campaign

- IMCE** Integrated Marketing Campaign - Event
- IMCP** Integrated Marketing Campaign - Product
- IMCS** Integrated Marketing Campaign - Service

Professional Selling Events

- FCE** Financial Consulting
- HTPS** Hospitality and Tourism Professional Selling
- PSE** Professional Selling Event

Personal Financial Literacy Event

- PFL** Personal Financial Literacy

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Business Operations and Entrepreneurship Events

Each DECA Advisor may enter **ELEVEN (11)** teams, in any combination, in the following events:

Business Operations Research Events

- BOR** Business Services Operations Research Event
- BMOR** Buying and Merchandising Operations Research Event
- FOR** Finance Operations Research Event
- HTOR** Hospitality and Tourism Operations Research Event
- SEOR** Sports and Entertainment Marketing Operations Research Event

Entrepreneurship Events

- EIP** Entrepreneurship Innovation Plan
- ESB** Entrepreneurship Start-Up Business Plan
- EIB** Entrepreneurship Independent Business Plan
- EFB** Entrepreneurship Franchise Business Plan
- IBP** International Business Plan
- EBG** Entrepreneurship Business Growth Plan

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Team Decision Making Events

Each DECA Advisor may enter **EIGHT (8)** teams, in any combination, in the following events:

- BLTDM** Business Law and Ethics Team Decision Making Event
- BTDM** Buying and Merchandising Team Decision Making Event
- ETDM** Entrepreneurship Team Decision Making Event
- FTDM** Financial Services Team Decision Making Event
- HTDM** Hospitality Services Team Decision Making Event
- MTDM** Marketing Management Team Decision Making Event
- STDM** Sports & Entertainment Marketing Team Decision Making Event
- TTDM** Travel & Tourism Team Decision Making Event

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Project Management Events

Each DECA Advisor may enter **SIX (6)** teams, in any combination, in the following events:

- PMBS** Business Solutions Project
- PMCD** Career Development Project
- PMCA** Community Awareness Project
- PMCG** Community Giving Project
- PMFL** Financial Literacy Project
- PMSP** Sales Project

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