

DISPLAY COMPETITIVE EVENT

Sponsored by The Marketing Educators of Texas

1. **LIMITED ENTRY**- Each chapter may have more than one entry in each category. Suggestion: Individual chapter competition is encouraged to select the best entries in each category. The displays must be the work of one student only, no team or chapter displays. Students may enter only one entry in any event category.
2. **ENTRIES ARE TO BE MADE BY COLOR PHOTOS ONLY**. A participant may enter up to three pictures of the display. Photographs are to be one larger than 4 X 6 (or snapshots) with no writing on the back (photos may be smaller.
3. **\$5 ENTRY FEE FOR EACH ENTRY**
\$5 for students of MET members or \$10 for students of non MET members.

Make check payable to Marketing Educators of Texas and enclose in cover packet. For multiple entries, one check may be written to cover all entries (number of entries X \$5)

**** Include a copy of the current DECA Roster with the competitor's name highlighted.****

4. ALL ENTRIES REQUIRE ONE INDEX CARD:

A 5 X 8 Index card should contain the following **typewritten** information:

Full name of student competitor
High School
Chapter-Coordinator
City and Marketing Education District
Category entered
Location where display appeared (does not have to be the training station)
Brief summary of the color scheme, techniques, and materials used for the display.
A statement and signatures verifying that the display is the student's own work and original idea.
Signatures: Chapter advisor, student, and store manager or supervisor
(if display appears in store)

5. **SUBMIT EACH INDIVIDUAL ENTRY IN A METAL-CLASPED MANILA ENVELOPE** containing the photographs, the 5 X 8 card. This envelope **MUST** have only the category entered written on the outside. This entry or all entries should then be enclosed in another envelope to be mailed.

NOTE: Chapters or schools sending more than one entry may send them all together in one larger packet as long as they are still in individual envelopes. **Remember – nothing but the category entered should be written on the individual envelope.**

6. **ALL ENTRIES BECOME THE PROPERTY OF THE MARKETING EDUCATORS OF TEXAS** and may be used for publication purposes. (Sorry, but pictures cannot be returned!)
7. **JUDGING** will be performed by a non partisan board of display authorities, with all judges decisions being final.
8. **THREE FINALISTS** will be announced in each category. If entries do not follow the guidelines as printed in this mailout, they will not be placed into competition.
9. **AWARDS** will be given for first, second, and third place in each category at the SCDC.
10. **ALL ENTRIES MUST BE POSTMARKED BY January 15**, in order to be judged. **Send entries to:**

**Cassandra J. Jones, Marketing Coordinator
Allen High School
300 Rivercrest Blvd.
Allen, TX 75002**

11. **ENTRIES NOT FOLLOWING THE ABOVE GUIDELINES WILL AUTOMATICALLY BE DISQUALIFIED.**

CATEGORIES

1. **Retailing-** clothing and accessories- men's, women's, children's wear, shoes, jewelry, appliances, floral, hardware, furniture, fabric, etc.
2. **General Marketing-** Housewares, stationary, office supplies, computes, etc.
3. **Full Service Restaurant, Quick Serve Restaurant, and Food Marketing-** Canned goods, staples, produce, restaurant visuals, etc.