

# Schedule of Conference Activities

## 66<sup>th</sup> Annual State Career Development Conference March 1–3, 2012

### Thursday, March 1, 2012

7:00 a.m.–10:30 p.m.	<b>Headquarters</b>	American Bank Center Rehearsal Hall
12 noon–6:30 p.m.	<b>Conference Exhibits</b>	Convention Center
1:30 p.m.–2:30 p.m.	Texas DECA Board Meeting	American Bank Center Meeting Room 103
3:00 p.m.–6:00 p.m.	<b>Registration</b>	American Bank Center Exhibit Hall A
7:00 p.m.–7:45 p.m.	<b>District Officer Briefing</b> (2011-2012 Current Officers)	American Bank Center Meeting Room 106
8:00 p.m.–10:00 p.m.	<b>OPENING GENERAL SESSION</b> <b>Student Participant Briefings</b> <b>Entertainment</b>	American Bank Center Exhibit Hall B
9:00 p.m.–9:45 p.m.	<b>Event Coordinators, Series Event Directors &amp; Assistants Briefings</b> <i>(To be conducted during the Student Entertainment Session)</i> Accounting Applications Apparel & Accessories Marketing Automotive Services Marketing Business Finance Business Services Marketing Food Marketing Hotel & Lodging Management Human Resources Management Marketing Management Quick Serve Restaurant Management Restaurant & Food Service Management Retail Merchandising Sports and Entertainment Marketing	Henry Garrett Ballroom
	<b>Principles of Business Administration Event Directors &amp; Assistants Briefings</b> Principles of Business Management and Administration Principles of Finance Principles of Hospitality and Tourism Principles of Marketing	Henry Garrett Ballroom
9:00 p.m.–9:45 p.m.	<b>Event Coordinator, Team Decision Making Event Directors &amp; Assistants Briefing</b> <i>(To be conducted during the Student Entertainment Session)</i> Business Law and Ethics Team Decision Making Buying and Merchandising Team Decision Making Financial Services Team Decision Making Hospitality Services Team Decision Making Marketing Communications Team Decision Making Sports & Entertainment Marketing Team Decision Making Travel and Tourism Team Decision Making	Water Garden A

# Schedule of Conference Activities, cont.

9:00 p.m.–9:45 p.m. **Event Coordinator, Business Operations Research, Chapter Team, & Business Management & Entrepreneurship Event Director & Assistants Briefings** Harbor View 225  
*(To be conducted during the Student Entertainment Session)*

- Business Services Operations Research Event
- Buying and Merchandising Operations Research Event
- Finance Operations Research Event
- Hospitality and Tourism Operations Research Event
- Sports and Entertainment Marketing Operations Research Event
- Community Service Project
- Creative Marketing Project
- Entrepreneurship Promotion Event
- Financial Literacy Promotion Project
- Learn & Earn Project
- Public Relations Project
- Entrepreneurship Participating Event
- Entrepreneurship Written Event
- International Business Plan Event

**Marketing Representative Event Directors & Assistants Briefings** Harbor View 225

- Advertising Campaign Event
- Fashion Merchandising Promotion Plan Event
- Sports and Entertainment Promotion Plan
- Hospitality and Tourism Professional Selling
- Professional Selling

11:00 p.m. **CURFEW** All Hotels and Conference Attendees

## Friday, March 2, 2012

7:00 a.m.–7:00 p.m. **Headquarters** American Bank Center Rehearsal Hall

7:00 a.m.–8:00 a.m. **Judges Registration & Reception** American Bank Center Meeting Room 225

8:00 a.m.–6:00 p.m. **Conference Exhibits**

8:00 a.m.–1:00 p.m. **Officer Candidate Interviews** American Bank Center Meeting Room 106

8:00 a.m.–1:00 p.m. **Officer Candidate Holding Room** American Bank Center Room 107

8:00 a.m.–1:00 p.m. **Series Event Competition: Event 1 & 2** Henry Garrett Ballroom

- Accounting Applications
- Apparel & Accessories Marketing
- Automotive Services Marketing
- Business Finance
- Business Services Marketing
- Food Marketing
- Hotel and Lodging Management
- Human Resources Management
- Marketing Management
- Quick Serve Restaurant Management
- Restaurant and Food Service Management
- Retail Merchandising
- Sports and Entertainment Marketing

# Schedule of Conference Activities, cont.

8:00 a.m.-12:30 p.m.	<b>Principles Business Administration: Event 1</b> 8:00 a.m. -10:00 a.m. Principles of Business Management and Administration 10: 15 a.m. -12:30 p.m. Principles of Finance 8:00 a.m. -10:00 a.m. Principles of Hospitality and Tourism 10: 15 a.m. - 12:30 p.m. Principles of Marketing	Water Garden B
8:00 a.m.-12:30 p.m.	<b>Team Decision Making Competition: Event 1</b> Business Law and Ethics TDM Buying and Merchandising TDM Financial Services TDM Hospitality Services TDM Marketing Communications TDM Sports & Entertainment Marketing TDM Travel & Tourism TDM	Water Garden B
9:00 a.m.-9:45 a.m.	<b>Dress for Success – Men’s Wearhouse</b>	American Bank Center Meeting Room ____
9:00 a.m.-11:30 a.m.	<b>MET Job Interview Event Competition</b>	American Bank Center Meeting Room 101
12:00 p.m.-1:00 p.m.	<b>Professional Selling Judges Registration</b>	American Bank Center Harbor View Room 225
1:00 p.m.-4:00 p.m.	<b>Marketing Math and Free Enterprise Open Events</b>	American Bank Center Exhibit Hall A
1:00 p.m.-5:30 p.m.	<b>Marketing Representative Event, Interviews</b> Advertising Campaign Event Fashion Merchandising Promotion Plan Sports and Entertainment Promotion Plan	Water Garden B
1:00pm -5:30 pm	<b>Professional Selling Event</b> Hospitality and Tourism Professional Selling Professional Selling	Water Garden B
1:00 p.m.-5:30 p.m.	<b>Business Management &amp; Entrepreneurship, Chapter/Team, and Business Operations Research Event Interviews</b> Business Services Operations Research Event Buying & Merchandising Operations Research Finance Operations Research Event Hospitality and Tourism Operations Research Sports and Entertainment Marketing Operations Research Event  Community Service Project Creative Marketing Project Entrepreneurship Promotion Event Financial Literacy Promotion Project Learn & Earn Project Public Relations Project  Entrepreneurship Participating Event Entrepreneurship Written Event International Business Plan Event	Henry Garrett Ballroom
4:00 p.m.-5:00 p.m.	Submit Photos for Conference Flashback	American Bank Center Exhibit Hall B

# Schedule of Conference Activities, cont.

*Friday, continued*

4:00 p.m.-6:00 p.m.	<b>Scholarship Interviews</b> Texas DECA Scholarship MET Scholarship Northwood University Scholarship Delta Epsilon Chi Scholarships	American Bank Center Meeting Room 101 American Bank Center Meeting Room 102 American Bank Center Meeting Room 103 American Bank Center Meeting Room 104
8:30 p.m.-10:00 p.m.	<b>MET Executive Committee Meeting</b>	American Bank Center Room 105
7:00 p.m.-10:00 p.m.	<b>DECA Night Entertainment</b>	Texas State Aquarium
11:00 p.m.	<b>CURFEW</b> All Hotels and Conference Attendees	

## Saturday, March 3, 2012

8:30 a.m.-9:00 a.m.	Voting Delegate Seating and Roll Call	American Bank Center Exhibit Hall B
9:00 a.m.-11:00 a.m.	<b>ANNUAL BUSINESS MEETING</b>	American Bank Center Exhibit Hall B
12:30 p.m.-3:00 p.m.	<b>GRAND AWARDS CEREMONY</b>	American Bank Center Exhibit Hall B
3:15 p.m.-3:45 p.m.	<b>International CDC Information Meeting</b>	American Bank Center Exhibit Hall B
5:00 p.m.-6:00 p.m.	<b>Newly Elected State Officer Meeting and Meal Function</b> <i>(By Invitation Only)</i>	Omni Bayfront Hotel
7:00 p.m.-10:00 p.m.	State Officer Leadership Training	Omni Bayfront Hotel

## Sunday, March 4, 2012

8:00 a.m.-3:00 p.m.	State Officer Leadership Training	Omni Bayfront Hotel
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